



**CASE
STUDY:
8TH WONDER
TEA**





THEIR MISSION:

Create earth-conscious teas that deliver the extensive benefits of organic, superfood ingredients to power your body and mind.

A hand holding a bottle of beer with a splash of beer against a background of water and trees. The bottle is tilted, and a stream of beer is pouring out, creating a large splash. The background is a blurred outdoor scene with green trees and a body of water.

WHAT WE DID

**PHOTOGRAPHY +
VIDEOGRAPHY**

**SOCIAL MEDIA
ADVERTISING**

**COMMUNITY
MANAGEMENT**

RESULTS

2,055

CLICKS TO 8TH
WONDER'S AMAZON
PAGE

236%

INCREASE IN
INSTAGRAM
ENGAGEMENT OVER
6 MONTHS

1M

CUSTOMERS IN
TARGET
DEMOGRAPHICS
REACHED

